



Sustainable Advertising Production

Minimizing Environmental Impact, Maximizing Resources

- ✓ Eliminate plastic water bottles on set
- ✓ Avoid waste and choose reusables
- ✓ Recycle and compost set waste
- ✓ Donate surplus catering and prop food
- ✓ Recirculate all set materials and reusable discards



With EcoSet's Zero Waste Services, **90%** or more is diverted by collecting **recyclables, food waste and reusable materials**



Our approach to Zero Waste is four-fold and can be translated to any project in any location...

- 1.) Waste prevention (avoiding disposability)
- 2.) Waste management and diversion with metrics tracking (recycling, organics, reuse)
- 3.) Strategizing reuse
 - planning for disassembly and donation of constructed elements vs. disposal
 - collecting salvageable creative materials and production expendables for reuse
- 4.) Prioritizing donation by recirculating items with a Fair Market Value to local schools, theaters, artists and non-profits

Who is EcoSet?

- We are another department during prep, on set and during strikes.
- Since 2009, our main goal is to **minimize the environmental impact** of the advertising production process.
- We can **prevent 90% or more** of the waste generated on set from reaching landfills through comprehensive collection of **recycling, organics, and recirculating reusable materials** to the local community.
- EcoSet provides **direct supervision** of the eco initiatives through our hands-on waste diversion practices on set.
- We recommend **waste prevention** practices and **sourcing of responsible materials** during pre-production.

Preventing Plastic & Water Waste

Using reusable bottles and refilling stations can avoid 300-600 single-use plastic bottles per shoot day.







With a plan in place, it's not waste! EcoSet helps your production achieve Zero Waste, which is 90% or greater diversion from landfill. Let us manage all recycling, compost and waste removal for you. We prioritize reuse over disposal, and will donate surplus food whenever feasible. Recirculate your sets and creative materials through our award winning reuse center, [EcoSet's Materials Oasis](#).

Fee Structure: (A) Coordination + (B) Daily Crew & Equipment Costs + (C) Variable Costs

A - EcoSet Project and Coordination Fees

Project coordination fee <i>Includes 1 shoot day, all prep and wrap hours, insurance, payroll fees</i>	\$500 flat fee
Additional shoot day coordination	\$200/day
Large crew or talent # surcharge <i>Covers additional bins and liners for over 100 people on set per day</i>	\$150/day

B - Eco Crew and Equipment Daily Costs

1 Person Zero Waste Services* <i>Van / Bins / 1 Eco Crew (15 hrs)</i> 	\$750/shoot day
2 Person Zero Waste Services  <i>Van / Bins / 2 Eco Crew (15 hrs)</i>	\$975/shoot day
Additional Eco Crew (up to 15 hours)	\$325/day
Eco Crew Overtime (per person)	\$50/hour

* For 1 person Services, Production Assistants are needed to assist the EcoSet person on set

C - Variable Costs and Add On Products

3-yard recycling dumpster <i>Dumpster for sorted recyclable materials</i>	\$200/bin	17 oz reusable water bottles <i>Stainless steel, pre-washed</i>	\$7/bottle + tax
96-gallon food waste toters <i>Wheeled toters for food waste removal</i>	\$50/toter	16 oz canned spring water <i>Aluminum, twist top, refillable</i>	\$1.75/bottle + tax
4-yard split dumpsters (recycling + food waste) <i>Dual purpose divided dumpsters</i>	\$275/bin	Out of Zone surcharge <i>Covers extra hauling and fuel costs outside of 30-mile production zone</i>	\$100/day

A - Included in Coordination Fees

- Prep and Wrap days for equipment and vehicle
- EcoSet Rep on Tech Scout (required for challenging or multiple locations)
- Schedule Eco Crew, payroll and admin costs
- Schedule drop off and removal of dumpsters, waste billing
- Recirculate small reusable discards after the shoot (lighting expendables, packing materials, art scraps, salvageable resources). Large materials will be estimated based on volume and type.

B - Included in Daily Costs

- Eco Crew wages, workers comp, employment taxes
- Cargo van, insurance, fuel
- Portable water stations (2 hand pumps, 2 wheeled coolers, paper cups, ice)
- Zero Waste Stations (3-bin sorting system for recycling, food waste and landfill)
- Bin liners, cleaning supplies, expendables
- Remove reusable discards (cannot exceed capacity in cargo van). Additional items can be dropped off at EcoSet for a fee, cost varies by material and volume



Discounts Available

- **10% Quick Pay** - A location check is given to EcoSet crew on last shoot day
- **5% Expedited Pay** - Payment is received within 7 business days from last shoot day
- **First Time Client Discount** - Ask us about special pricing



1 Person Services are recommended for shoots with up to 50 people on set



2 Person Services are recommended for 50 to 100 people on set

Eco Crew Call Time:

30 min prior to breakfast Ready to Serve (RTS)

EcoSet Wrap Time:

Last man out unless released by Production Team, Art Department and Location Manager

Payment Terms

- Net 15 for first time clients
- Net 30 for preferred partners or ongoing clients on account

EcoSet's custom Zero Waste Stations collect recyclables, food waste and landfill materials



Zero Waste Service Notes

- EcoSet's crew donates catered food and food styling ingredients when feasible. Plate waste and prep waste is collected for Organics Recycling (Compost).
- To reduce costs on food service products, production teams should choose caterers who provide reusable plates and cutlery. Choose Craft Service personnel who avoid styrofoam, plastic and single-serve packaging. Require vendors to buy in bulk and source plant-based or paper disposable products.
- To reduce costs on purchasing reusable water bottles, request crew and talent to bring their own bottles.
- EcoSet's base costs do not include removing set dressing elements like fake snow, landscaping, or large or unwieldy materials. Removal and diversion is estimated additionally based on volume and material.

Scenic and Art Department Diversion Services

EcoSet's reuse team can donate set dressing, scenic builds, lumber, flooring, custom props and more. Request an estimate for our [ReDirect service](#).

ReDirect Drop-Off Service / We recirculate sets and reusable materials that Art Department or Scenic crew drop off to our building on their wrap day.

- *includes receiving labor and donation facilitation hours*

ReDirect Pick-Up Service / We pick up reusable sets and materials during the strike.

- *includes cargo van or trucking, fuel, driver, labor, donation facilitation hours*



[Use our online estimate form](#)



EcoSet ReDirect Drop Off Costs

323.669.0697 - redirect@ecosetconsulting.com

DIVERT MATERIALS in 3 easy steps:

- 1) Call for a service request: 323.669.0697 or email redirect@ecosetconsulting.com
- 2) Send photos to get your request approved
- 3) Unload your materials at EcoSet

Pay by cash, check or credit card

Standard Items Service

Drop Off Service 1	1 Standard Item under 50 lbs	No EcoSet Labor Provided*	\$25
Drop Off Service 2	Up to 3 Standard Items under 100 lbs each	No EcoSet Labor Provided*	\$75
Drop Off Service 3	Up to 5 Standard Items under 150 lbs each	1 EcoSet Laborer Provided*	\$100
Drop Off Service 4	6-10 Standard Items under 150 lbs each	1 EcoSet Laborer Provided*	\$150
Combined Services	Services can be combined for larger quantities of material - Request a Custom Quote		Custom Quote

* Drop Off clients must provide 1-2 people to unload drop off vehicle. EcoSet Labor is provided for Service 3 and 4 in addition to client's labor.

Small Items Service

Fill 1 EcoSet 44-gallon Brute bin with any small items	\$50
Fill 1 EcoSet 96-gallon Toter with any small items	\$100



Standard Items Accepted:

Plexiglass, seamless paper, rolls of carpet, linoleum, standard flats, custom props, furniture, art materials unaltered household items, unused building materials (e.g. lumber, sheet goods, trim, lighting fixtures)

Small Items Accepted:

Expendables, art supplies, craft items, cleaning supplies, packing materials, props, decor, hangers, wardrobe, textiles, hardware, small lumber cuts

Request a Custom Quote for Large Loads & Heavy Items

Non-Standard items requiring a custom quote: Items over 150 lbs, non-standard flats (e.g. any flat larger than 10' x 12' or with windows and doorways), large-scale custom fabricated set pieces, staircases, platforms, steel and metal items, fragile items, bulk items, altered household items